Contest Rules

California Lamb Lover's Contest

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

Eligibility

The California Lamb Lover's Contest (the "Contest") is open to legal residents, 18 years and older, of the fifty (50) United States and the District of Columbia. Employees of the California Sheep Commission, Buy California Marketing Agreement and other companies associated with the promotion of the Contest, and their respective parent companies, subsidiaries, affiliates and advertising and promotion agencies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. The Contest is subject to federal, state, and local laws and regulations.

Sponsor

The Contest is sponsored by the California Sheep Commission, P.O. Box 1520 Folsom, CA 95763.

Agreement to Official Rules

Participation in the Contest constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding. Winning a prize is contingent upon being compliant with these Official Rules and fulfilling all other requirements set forth herein.

Contest Period

The Contest begins on February 01, 2017 at 8:00 AM Pacific Standard Time and ends on February 28, 2017 at 5:00 PM Pacific Standard Time (the "Contest Period.") Entries that are submitted before or after the Contest Period will be disqualified. Submissions will be accepted for the duration of the Contest via online only.

How to Enter

To enter the contest, please go to the following website(www.californiagrown.org/CaliforniaLambLover'sContest) and follow the directions provided to fill out the entry information and submit.

You can enter as many times as you like, but each entry must be submitted separately. All entries become the property of Sponsor and will not be acknowledged or returned.

Prizes

Grand Prize Winner will receive a Diamond Pendant with nineteen round diamonds, at approximately .40 carats total weight. The pendant measures 1 and 1/8 inches, is crafted of quality 14 carat white gold and hangs from a matching 18-inch box chain secured by a lobster clasp.

Five (5) Runner-up Winners will receive a Lamb Reusable Grocery Bag and a Lamb BBQ apron.

Prize Drawing

On or about March 10, 2017, the Sponsor will select a potential Grand Prize winner, to receive the Diamond Pendant in a random drawing from among all eligible entries received. Five additional potential winners will be randomly drawn

from remaining entries to receive a Reusable Lamb Grocery Bag and a BBQ apron. The odds of being selected depend on the number of entries received.

Winner Notification

The potential winners will be notified by email, mail or phone on or about March 14, 2017. The potential Grand Prize winner will be required to complete, electronically sign, and submit a Declaration of Compliance within five (5) days of the date notice or attempted notice is sent, to claim his/her prize. If any potential winner cannot be contacted, or fails to submit the Declaration of Compliance within the required time, or the prize is returned as undeliverable, potential winner forfeits the prize and an alternative winner will be selected. Potential winners must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. In the event that a potential winner fails to respond when contacted or is disqualified for any reason, Sponsor will award the applicable prize to an alternative winner by random drawing from among all remaining eligible entries. Only three (3) alternative drawings will be held, after which the prize will remain un-awarded. Prizes will be fulfilled approximately 4-6 weeks after the conclusion of the Contest.

General Conditions

In the event that the operation, security, or administration of the Contest is impaired in any way for any reason, including, but not limited to fraud, virus, bug, worm, unauthorized human intervention or other technical problems, or in the event the Contest is unable to run as planned for any other reason, as determined by Sponsor in its sole discretion, either (a) suspend the Contest to address the impairment and then resume the Contest in a manner that best conforms to the spirit of these Official Rules or (b) terminate the Contest and, in the event of termination, award the prize at random from among the eligible, non-suspect entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process of the operation of the Contest or to be acting in violation of these

Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to damage the website or undermine the legitimate operation of the Contest may be in violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserved their right to seek damages (including attorney's fees) and any other remedies from any person to the fullest extent permitted by law. Failure by the Sponsor to enforce ay provision of these Official Rules shall not constitute a waiver of that provision.

Release and Limitation of Liability

By participating in the Contest, entrants agree to release and hold harmless the Sponsor, and each of its officers, directors, employees, representatives, agents, parents, subsidiaries, affiliates, advertising and promotion agencies, other companies associated with the Contest, and each of their respective officers, directors, employees, shareholders, representatives, and agents (the Released Parties) from and against any claim or cause of action arising out of participation in the Contest or receipt or use of the prize (including any travel or activity related thereto) including, but not limited to: (a) any technical errors associated with the Contest, including lost, interrupted or unavailable Internet Service Provider (ISP), network, server wireless service provider, or other connections, availability of accessibility or miscommunications or failed computer, satellite, telephone, cellular tower or cable transmissions, lines, or technical failure of jumbled, scrambled, delayed, or misdirected transmissions of computer hardware of software malfunctions, failures or difficulties,]; (b) unauthorized human intervention in the Contest; (c) mechanical network, electronic, computer, human, printing or typographical asserts; (d) lost, late, incomplete, garbled, illegible, undelivered, stolen, damaged, delayed, postage-due or misdirected mail, entries, application downloads, any other errors of problems in connection with the Contest, including without limitation, errors that may occur in the administration of the Contest, the announcement of the winner, the cancellation of postponement of the event and, if applicable, the incorrect downloading of the application, the processing of entries application downloads or in any Contestrelated materials; or (e) injury, death, losses of damages of any kind, to persons or property which may be caused, directly or indirectly in whole or in part, from

entrants participation in the Contest or acceptance, receipt, use, or misuse of the prize (including any travel or activity related thereto.) Entrant further agrees that any cause of action, the Released Parties liability will be limited to the cost of entering and participating in the Contest (if any), and in no event, shall the entrant be entitled to receive attorney's fees or costs associated with litigation or any other action. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

Disputes

Except where prohibited, each entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Sacramento County, California. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of California, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than California, and venue for any such action shall be in the appropriate court in the County of Sacramento, State of California.

Winner List

To request the name of the winner, email dompe@att.net.