



# Membership Structure

## SIGNATORY- COMMODITY GROUP

[Entities representing a specific agricultural commodity federal or state marketing program (advisory board, administrative committee, agreement, council or commission) either in fresh form, dried form or other processed form may become signatories to the agreement. Different forms of a commodity are considered to be separate commodities and eligible for board membership.]

- Seat on the board
- Licensed use of the logo by all commodity farms
- Commodity products featured in BCMA campaigns

### Based on Annual Assessment Revenue

Less than \$250,000.....	\$2,500
\$250,000 to less than \$500,000.....	\$5,000
\$500,000 to less than \$1 million.....	\$7,500
\$1 million to less than \$2.5 million ....	\$10,000
\$2.5 million to less than \$5 million ....	\$15,000
\$5 million to less than \$7.5 million.....	\$20,000
\$7.5 million and over.....	\$25,000

## SIGNATORY- MEMBERSHIP GROUP

[An organization registered with the Secretary of State as a corporation or partnership representing a group of producers, shippers or processors.]

- Seat on the board
- Licensed use of the logo for association marketing and promotions
- 50% discount on licensed use of the logo for individual company members

### Based on Annual Budget

Less than \$250,000.....	\$2,500
\$250,000 to less than \$500,000.....	\$5,000
\$500,000 to less than \$1 million.....	\$7,500
\$1 million to less than \$2.5 million ....	\$10,000
\$2.5 million to less than \$5 million ....	\$15,000
\$5 million to less than \$7.5 million.....	\$20,000
\$7.5 million and over.....	\$25,000

## AG INDUSTRY ORGANIZATIONS

[Organizations registered with the Secretary of State – including cooperatives and trade associations that represent multiple products or commodities.]

- Position in BCMA governance (via representative seat(s) for this membership tier as non-voting members of the Board, and/or participation at an advisory or committee level)
- Access to research produced by BCMA
- Use of BCMA logo/messaging tools to support organization PR/issue management efforts

### Based on Annual Budget

Less than \$250,000.....	\$1,000
\$250,000 to less than \$500,000.....	\$1,500
\$500,000 to less than \$1 million.....	\$2,000
\$1 million to less than \$2.5 million ....	\$2,500
\$2.5 million to less than \$5 million ....	\$3,000
\$5 million to less than \$7.5 million.....	\$4,000
\$7.5 million and over.....	\$5,000

## ADVISORY MEMBER

- Seat on advisory group
- Access to research produced by BCMA
- Use of BCMA logo/messaging tools to support organization PR/issue management efforts

### Based on Annual Gross Dollar Sales

Less than \$500,000 .....	\$250
\$500,000 to less than \$1 million.....	\$500
\$1 million to less than \$2.5 million ....	\$750
\$2.5 million to less than \$5 million ....	\$1,000
\$5 million to less than \$7.5 million.....	\$1,250
\$7.5 million and over.....	\$1,500

## INDIVIDUAL COMPANY MEMBER

- Licensed use of logo
- Web site listing/advertising
- Retail/foodservice lists

### Based on Annual Gross Dollar Sales

Less than \$250,000.....	\$1,000
\$250,000 to less than \$500,000.....	\$1,250
\$500,000 to less than \$1 million.....	\$1,500
\$1 million to less than \$2.5 million ....	\$2,000
\$2.5 million to less than \$10 million ..	\$4,000
\$10 million to less than \$25 million ...	\$6,000
\$25 million to less than \$50 million ...	\$8,000
\$50 million and over.....	\$10,000

## JOIN TODAY!

Check the box above to select the membership category that fits you best.

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_