

Activity Six: California Grown - More Than Just Food

Did You Know?

In the previous activities most of you have worked with and thought about different food products; today you are going to learn about the California forest industry. The forest business grows pine, fir, redwood, and cedar trees and makes lumber, paneling, windows and doors. This industry employs 100,000 workers. In addition to creating wood products, the forest industry works to protect California's forests. Think about the different uses for California wood and the different local merchants or people who may use California wood.

What are some products made from wood?

Who uses products made from wood?

Let's Get Ready

Local artists, lumber companies, and furniture designers will be more likely to use California wood if they are aware of the benefits. You will work with a small group to create a billboard advertising the California forest industry to local companies/artists.

Get Busy

Your billboard should include pictures and facts about the California forest industry. Before you create your billboard use the space to the right to plan it. You will need a title/heading, facts about the California forest industry, benefits of using California wood, drawings, and a target audience.

When you are done planning with your group, your teacher will give you large poster paper to create your billboard.

Keep Going

Take your billboard to a local artist or lumber company to see if they would like to display your artwork in their shop.

Become an artist – get some local wood and try making a sculpture or craft.

Visit a lumberyard and ask questions about the wood that is used.

TITLE- _____

FACTS- _____

REASONS- _____

POSSIBLE DRAWINGS- _____

TARGET AUDIENCE- _____

Related Websites:

www.calforests.org
www.californiagrown.org
www.cfaitc.org



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